

# The NIH-Wide Strategic Plan FYs 2021-2025

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JAMES M. ANDERSON, MD PHD, MARINA VOLKOV, PHD, AND SARAH RHODES, PHD  
DIVISION OF PROGRAM COORDINATION, PLANNING, AND STRATEGIC INITIATIVES  
FDP MEETING, SEPTEMBER 20, 2021



## The NIH-Wide Strategic Plan

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- How does NIH develop and communicate strategies by which it pursues its mission and goals?
- How does NIH set its goals?
- How does NIH know that it is making progress towards achieving its goals?



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# Developing the NIH-Wide Strategic Plan for FYs 2021-2025

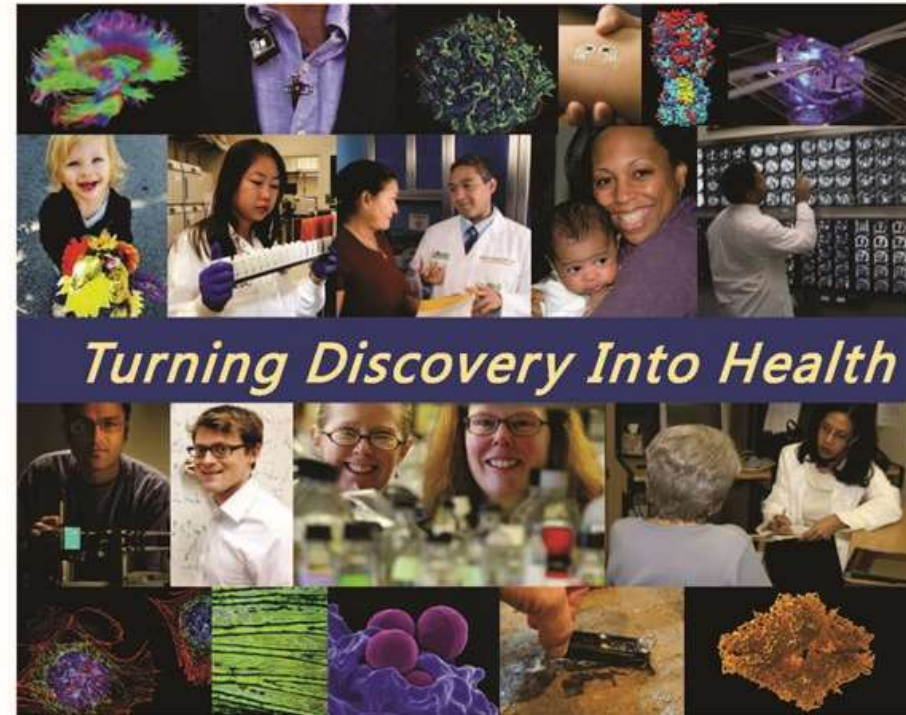
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JAMES M. ANDERSON, MD PHD

# NIH-Wide Strategic Plan for FYs 2016-2020

## NIH-Wide Strategic Plan

Fiscal Years 2016-2020



# 21<sup>st</sup> Century Cures Act

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## ➤ **P.L. 114-255**

- Signed into law Dec 13, 2016

## ➤ **Requirements**

- NIH-Wide Strategic Plan to be developed a minimum of every 6 years
- IC strategic plans to be informed by the NIH-Wide Strategic Plan
- Use of a Common Template to harmonize strategic plans across NIH
- Others



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# Goals of the NIH-Wide Strategic Plan

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## The Plan:

- Clearly articulates the highest priorities of the NIH overall
- Describes how the NIH will achieve the highest priorities
- Represents an update on the last Plan – including accomplishments under last plan and new initiatives across NIH

## The Plan **DOES NOT**:

- Describe all the many important things that NIH does and will do in the future
- Address priorities of the individual Institutes, Centers, and Offices (ICOs) since each of the ICOs has their own strategic plan
- Be a complete overhaul of the last Plan

# Development of the NIH-Wide Strategic Plan

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**Sep 2019 – Jan 2020**

Phase 1: NIH Input &  
Develop Strategic Plan  
Framework



**Jan 2020 – July 2020**

Phase 2: Public Input &  
Draft Strategic Plan

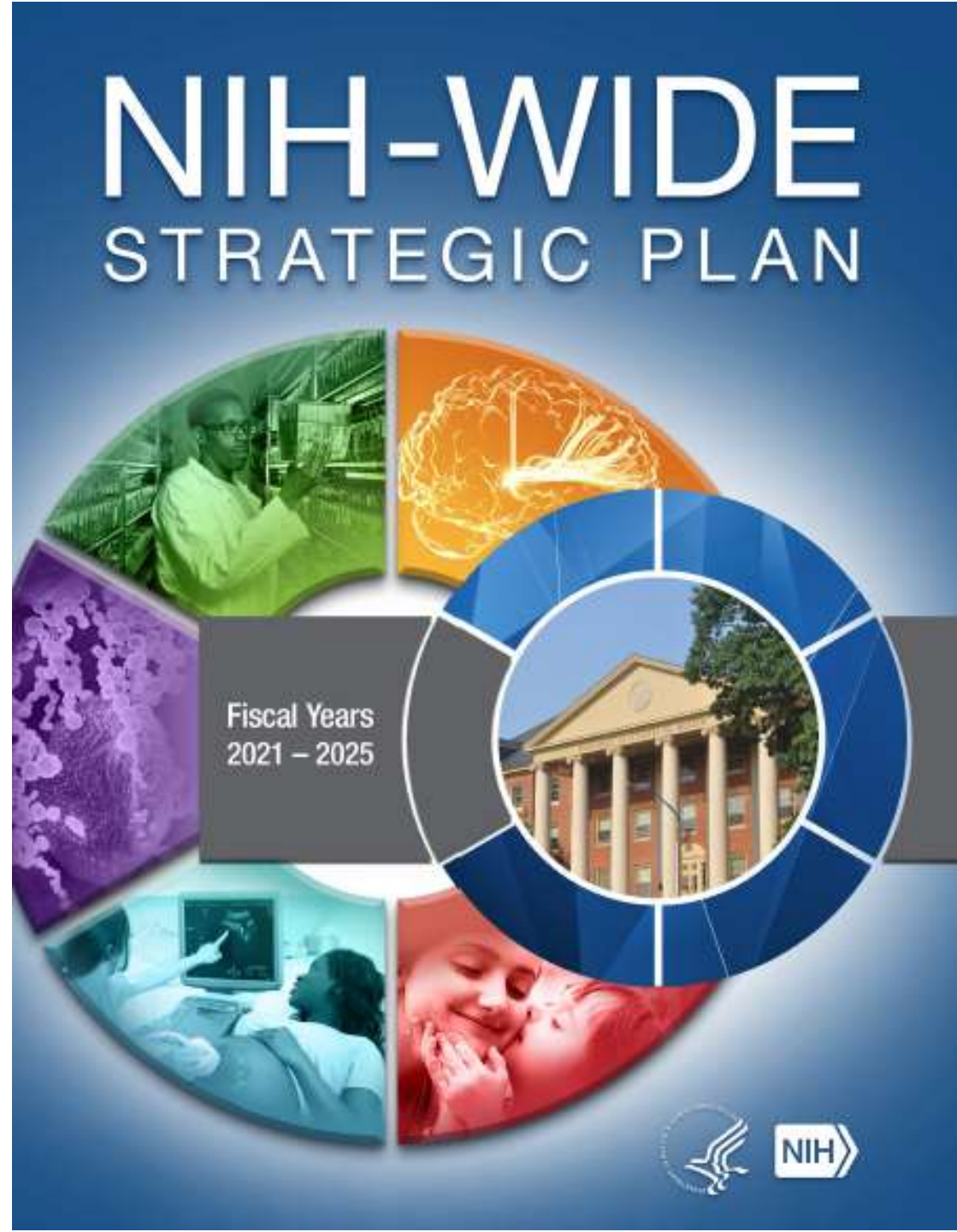


**July 2020 – July 2021**

Phase 3: Approval Process



Released on  
July 31,  
2021





# Strategic Plan Framework



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# Objective 1: Advancing Biomedical and Behavioral Sciences

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HIGHLIGHTED CONTENT



## Driving Foundational Science: BRAIN Initiative®

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The Brain Research through Advancing Innovative Neurotechnologies (BRAIN) Initiative® aims to revolutionize our understanding of the human brain by accelerating the development of new technologies. The goals are to:

- Map the brain's cell types and their connections;
- Develop tools to monitor, modulate and analyze complex patterns of circuit activity that give rise to our thoughts and behaviors - in health and disease;
- Restore circuit function to treat brain diseases.



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## Preventing Disease and Promoting Health: Universal Flu Vaccine

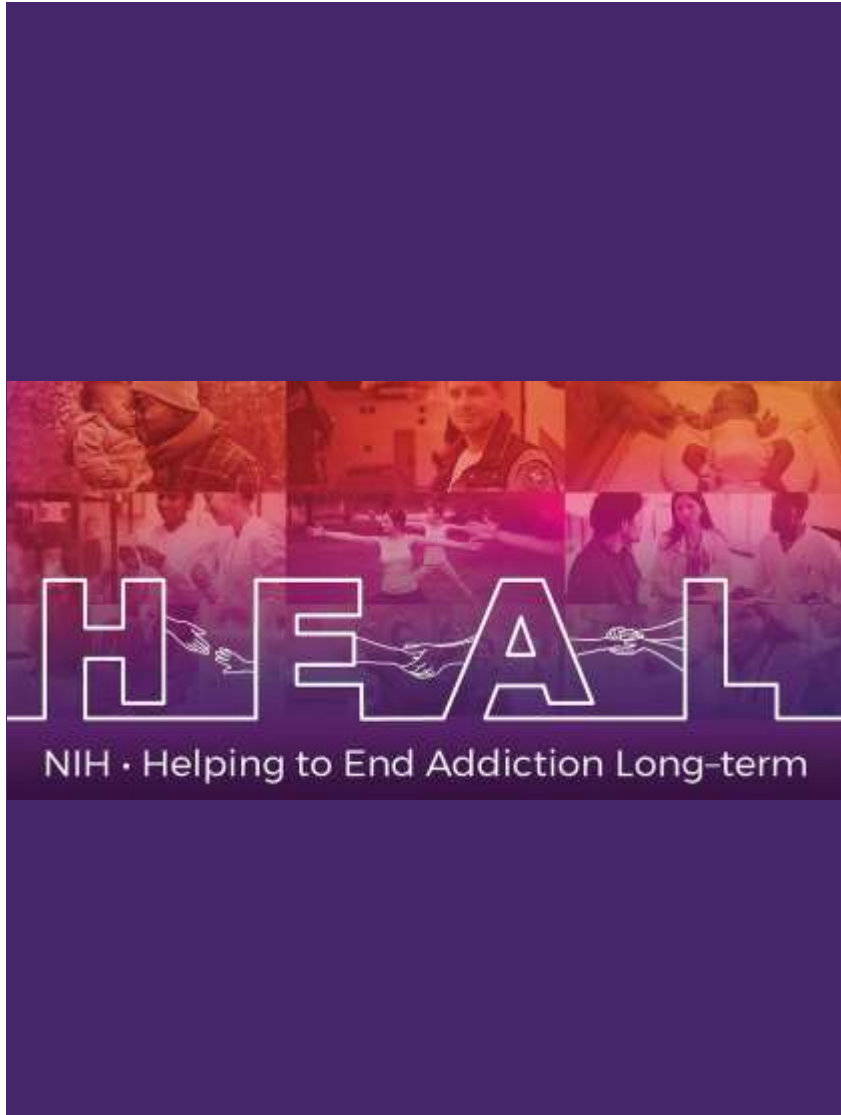
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NIH is sponsoring a trial of a universal flu vaccine candidate using nanoparticle technology to display portions of the influenza virus that are the same or very similar among different influenza strains.



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# Developing Treatments, Interventions, and Cures: HEAL Initiative<sup>SM</sup>

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Launched in April 2018, the NIH HEAL (Helping to End Addiction Long-term) Initiative<sup>SM</sup> is an aggressive, NIH-wide effort to speed scientific solutions to stem the national opioid public health crisis.

NIH has built a data repository to maximize publication availability and data sharing for NIH HEAL Initiative<sup>SM</sup> research projects.

# Objective 2: Developing, Maintaining, and Renewing Scientific Research Capacity

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HIGHLIGHTED CONTENT





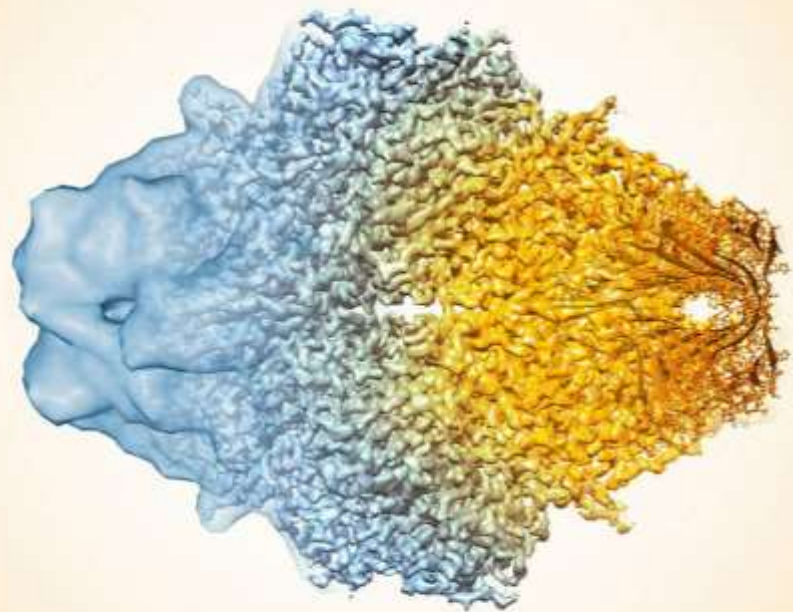
## Enhancing the Biomedical Research Workforce: Native American Research Internship Program (NARI)

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The NARI program supports American Indian and Alaska Native undergraduates from across the country in paid summer research internships at the University of Utah.

Since its inception, the program has supported 128 students from 65 tribal nations.





# Supporting Research Resources and Infrastructure: Transformative High Resolution Cryo-EM Program

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Launched in 2018, some centers have already begun to offer use of Cryo-EM.

In 2021, this program plans to launch an additional effort to increase access to cryo-electron tomography, a related technology that enables improved imaging of molecules within intact cells and tissues in three dimensions.



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# Objective 3: Exemplifying and Promoting the Highest Level of Scientific Integrity, Public Accountability, and Social Responsibility in the Conduct of Science

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## HIGHLIGHTED CONTENT



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# Fostering a Culture of Good Scientific Stewardship: New PubMed Central

In 2020, NIH launched the new PubMed.

The most heavily used biomedical literature citation database in the world, which enables the communication and discovery of scientific literature around the world.

NIH's PubMed Central (PMC) provides public access to the full text of more than 6 million peer-reviewed research articles





## Leveraging Partnerships: ACTIV

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To hasten the development of interventions for COVID-19, NIH is leading the Accelerating COVID-19 Therapeutic Interventions and Vaccines (ACTIV) public-private partnership.



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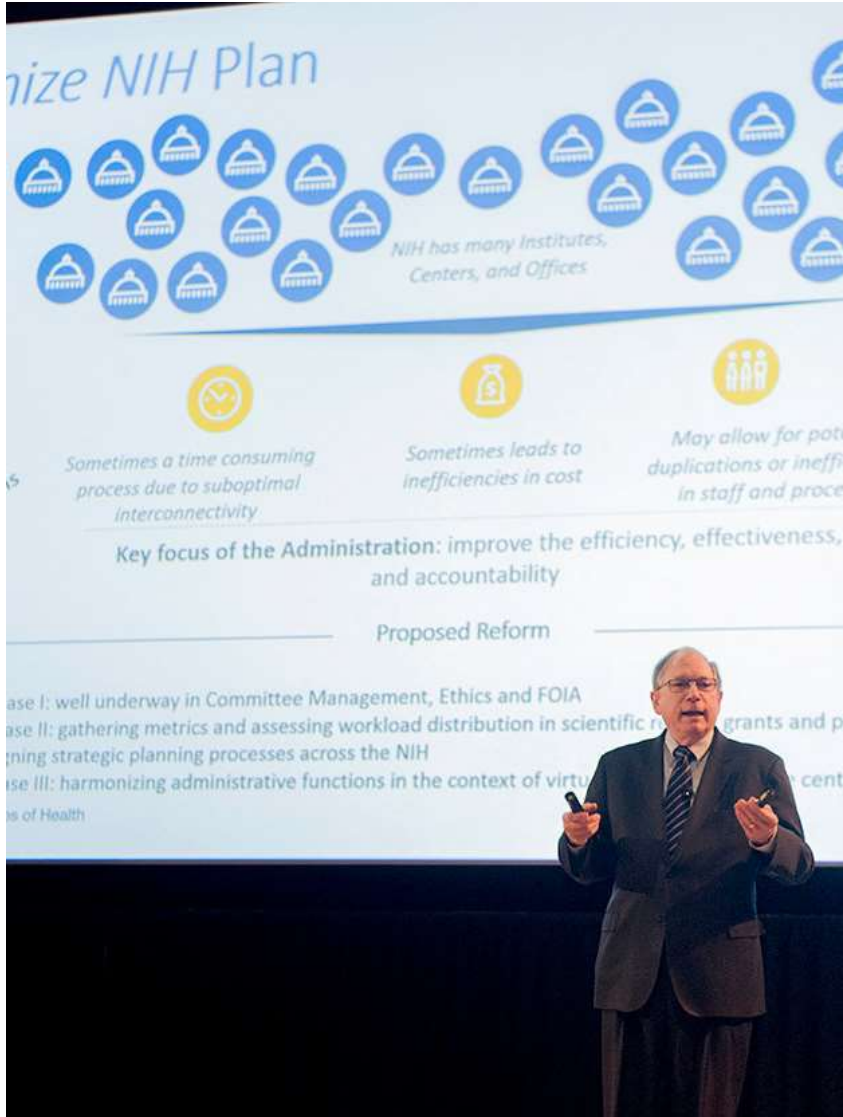
## Ensuring Accountability and Confidence in Biomedical and Behavioral Sciences: Anti-Harassment

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NIH has started a campaign to create a safe and civil workplace wherever NIH-funded research is conducted.

NIH issued several new policies, guidelines, and requirements on this topic and communicated them widely to make expectations clear to NIH-funded organizations and the workforce at NIH.





## Optimizing Operations: Optimize NIH

Established as part of the *Reimagine HHS* effort to improve performance across the Department's divisions.

Through the Optimize NIH initiative, the agency is focusing on administrative areas that could be made more efficient and effective if managed centrally, or better harmonized across ICs and OD offices.

# Bold Predictions

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- The regular use of genomic information will have transitioned from boutique to mainstream in all clinical settings, making genomic testing as routine as complete blood counts.
- Research on new approaches to cervical cancer screening will lead to the development of self-sampling for women, with the potential to substantially reduce the incidence and mortality of this disease.
- Infant survival will be optimized by synthesizing milk that captures all of the components and properties of human milk, even individualizing it to the characteristics of the infant's mother.
- NIH-supported researchers will develop a universal coronavirus vaccine.
- The number of NIH R01 awards that support principal investigators from underrepresented racial and ethnic groups will be increased by 50 percent, and the racial funding disparities gap for NIH R01 grants will be eliminated by fiscal year 2025.



**The Stakeholder Communities of the NIH**

**The NIH Advisory Committee to the Director**

**NIH Council of Councils**

**NIH Leadership**

**Institute, Center, and Office Directors**

**NIH-Wide Strategic Plan Working Group**

Thank you  
to the many  
contributors

# Thank You & Questions

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# Priority Setting at NIH

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SARAH RHODES, PHD

# What is Priority Setting at NIH?

Top Down: Priority Setting



**NIH Mission:** To seek fundamental knowledge about the nature and behavior of living systems and the application of that knowledge to enhance health, lengthen life, and reduce the burdens of illness and disability.



Bottom Up: Investigator-Initiated



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# Why is Priority Setting Important?

## Good Stewardship!

- Largest public funder of biomedical research in the world
- Managing a finite resource
- Responsive to evolving needs and opportunities
- Accountability



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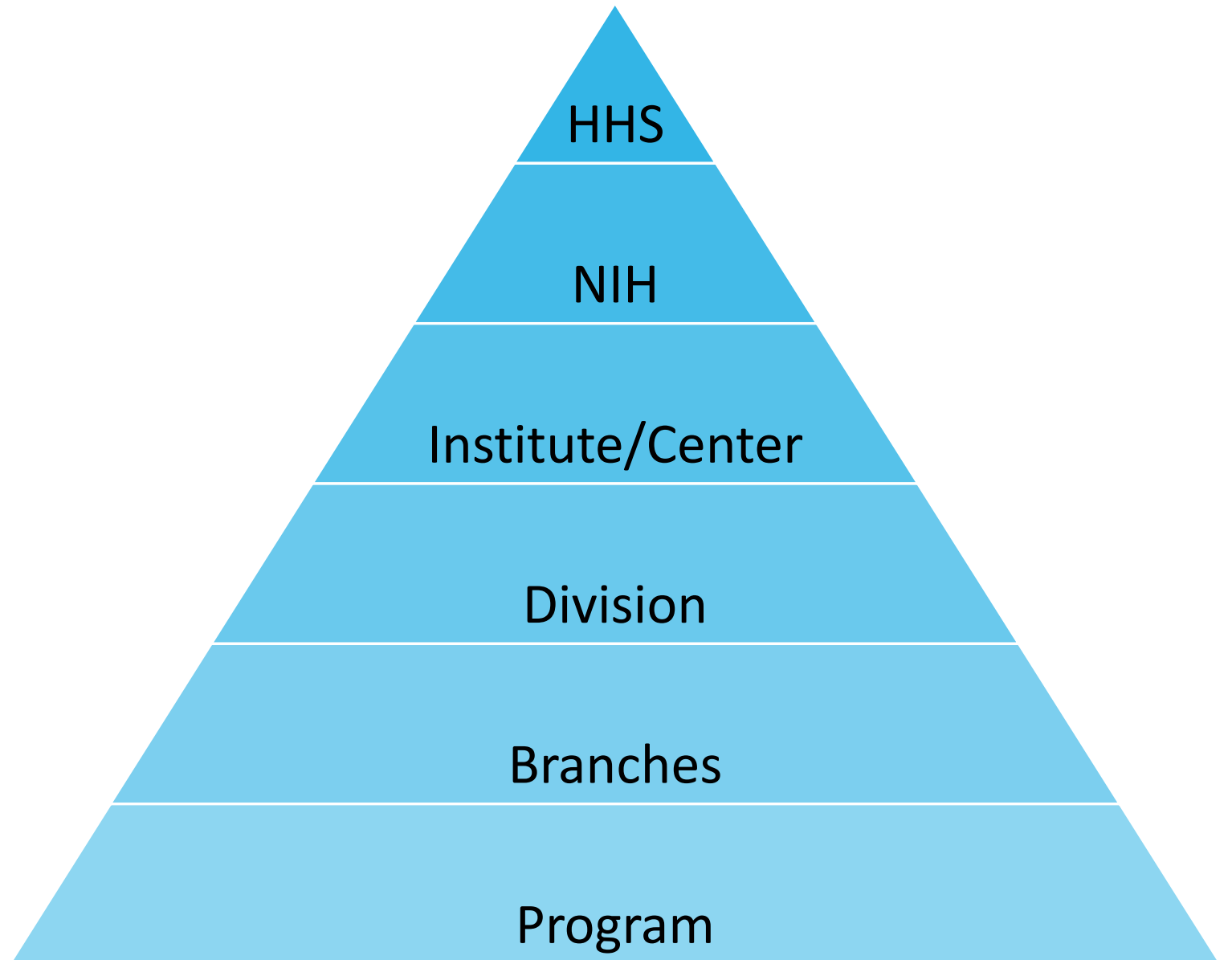
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# What Priorities Does NIH Set?

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At What  
Level Does  
NIH Set  
Priorities?

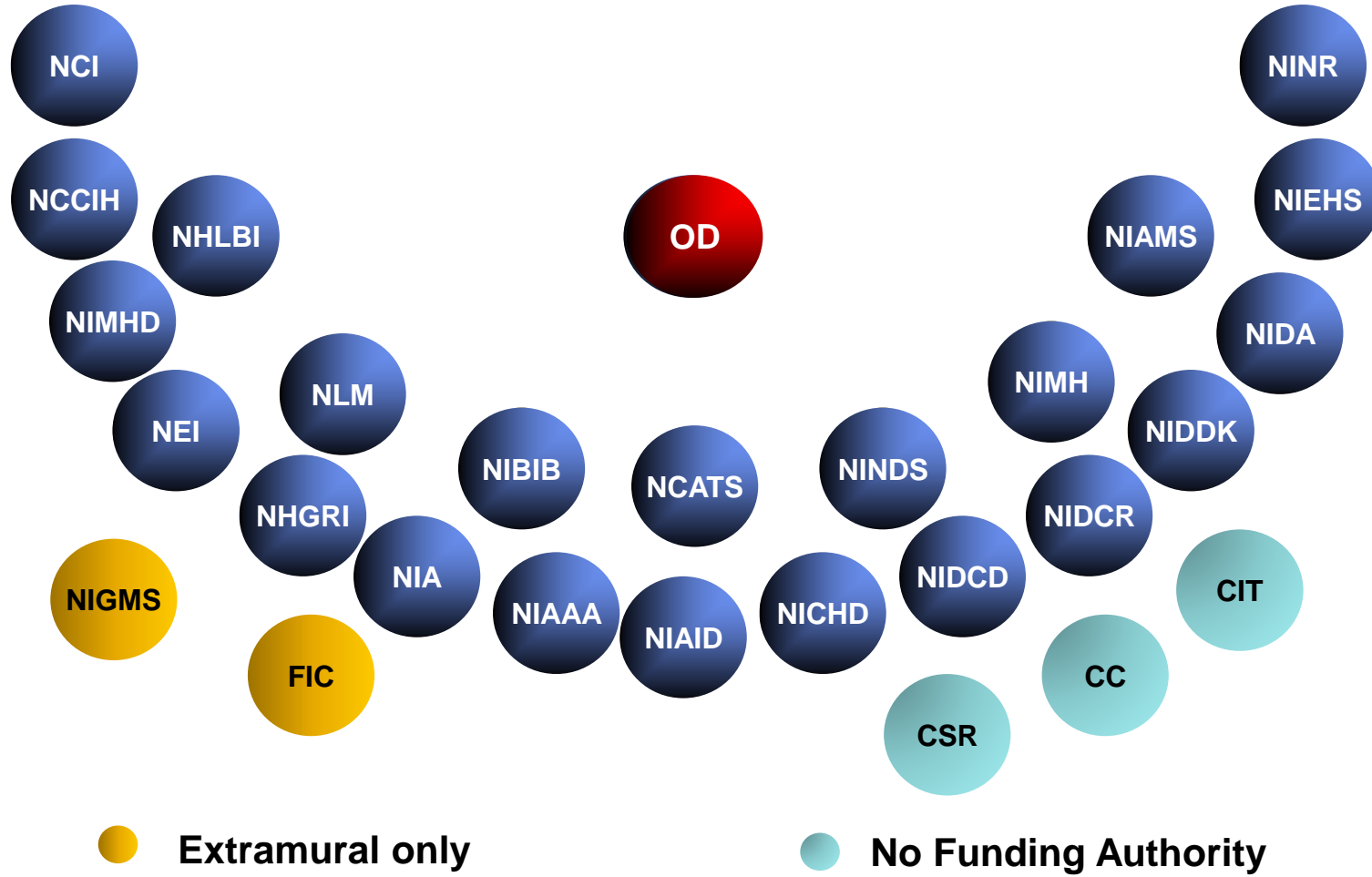


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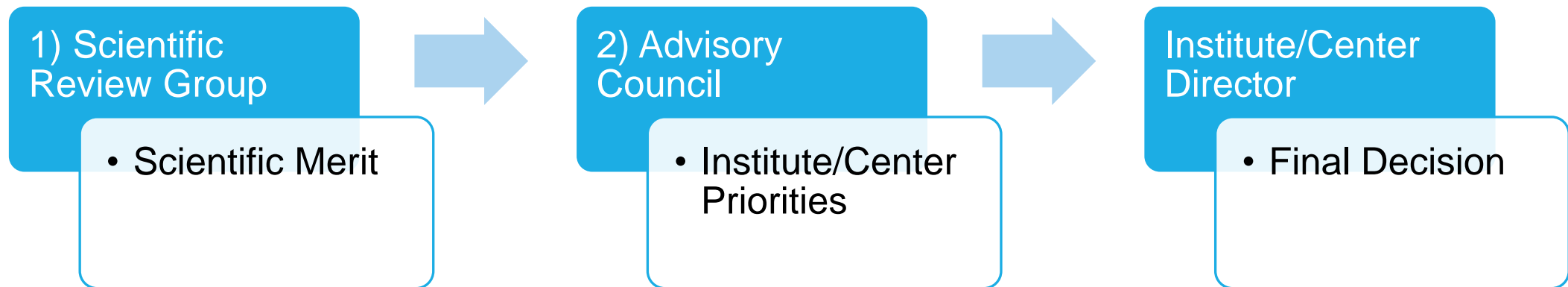
# NIH Organization



# How do Institutes & Centers Make Funding Decisions?

- Categories of Research Funded by NIH
  - Investigator Initiated / Unsolicited / Untargeted
  - Solicited / Targeted

- 2-Stage Peer Review Process



# What Factors Inform NIH Priorities?

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Mission

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Appropriations

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Scientific Opportunities

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Gaps

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Public Health Needs

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Portfolio Balance

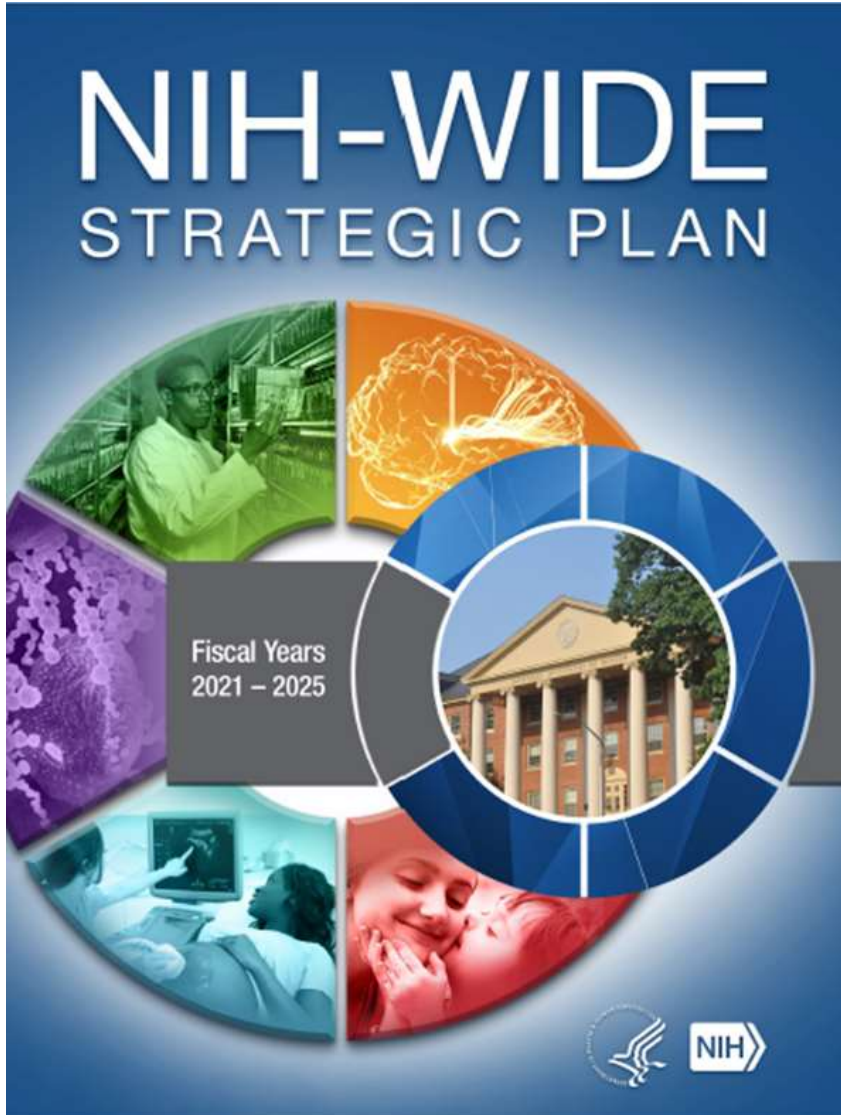
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Other Factors (e.g., Rare Diseases)



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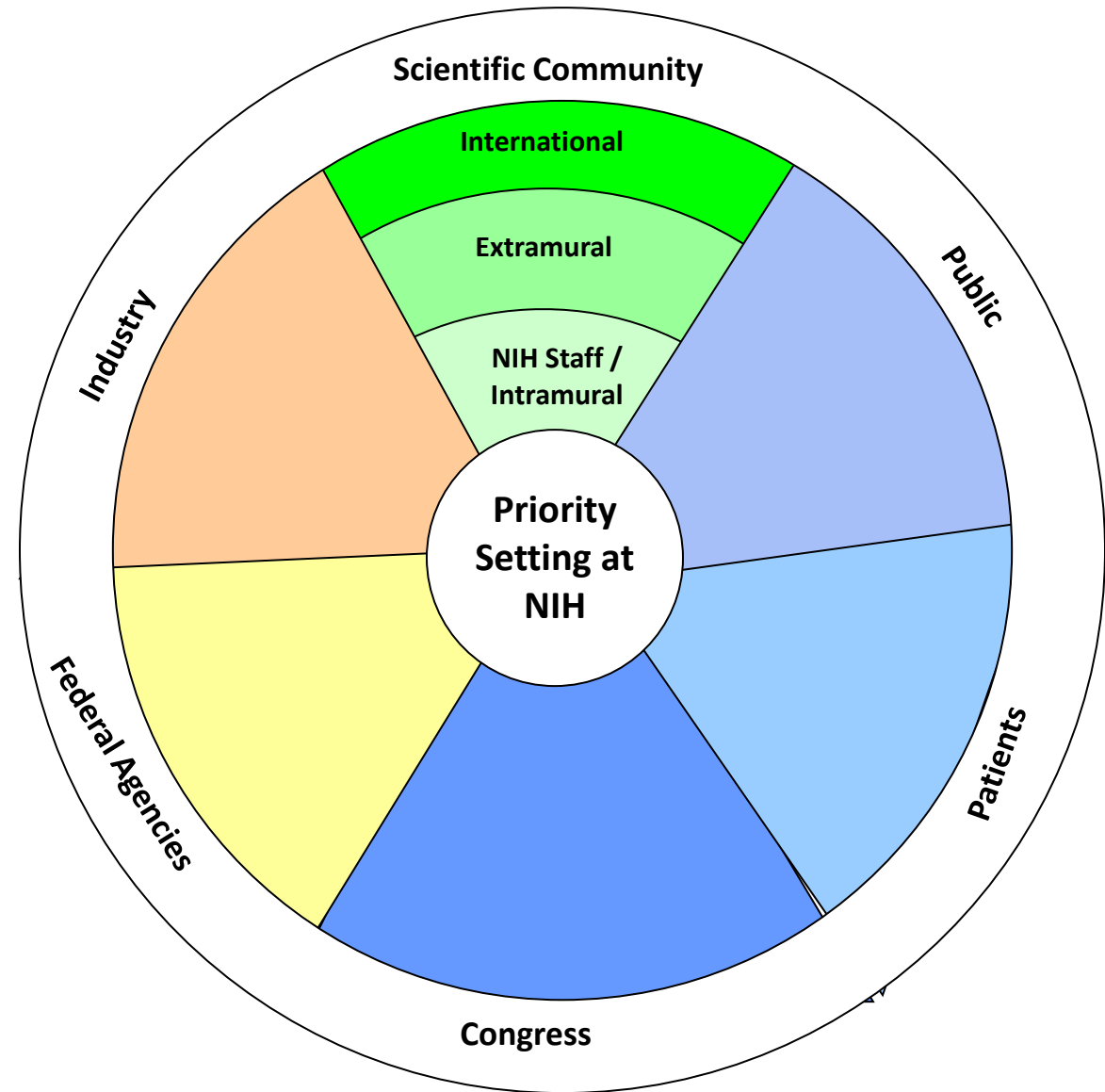


# What Priority Setting Approaches Does NIH Use?

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- Strategic Planning
- Annual Planning
- Periodic Review

# Who Plays a Role in Priority Setting?



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## Weekly NIH Funding Opportunities and Notices

### General Notices

- Notice of Technical Assistance Webinar for Potential Applicants to A Multisite Approach to Connecting Underserved Populations to Clinical Trials (JGSP007) and 16 Data, Evaluation and Coordinating Center (R01-CA-21-087 and R01-CA-21-088) (NCT-CA-21-017)  
National Cancer Institute

### Notice of Changes to Funding Opportunities

- Notice of R01's Participation in RFA-40-23-016 "New Technologies for the In vivo Delivery of Gene Therapeutics for an HIV Cure (R01 Clinical Trial Not Allowed)" (NCT-CA-21-074)  
National Institute on Drug Abuse
- Notice of Changes of PHS-21-014 "Blueprint WebTech: Insulator Hubs (J04 Clinical Trial Not Allowed)" in Other Measurement and Tissue Assessment (NCT-EB-21-028)  
National Institute of Biomedical Imaging and Bioengineering
- Notice of Change in Key Dates for PHS-22-028 "Longitudinal Single Cell Characterization of ADRC Postmortem Tissue (R01 Clinical Trial Not Allowed)" (NCT-AG-22-028)  
National Institute of Neurological Disorders and Stroke

### Notices of Intent to Publish

- Notice of Intent to Publish a Funding Opportunity Announcement for Accelerating the Pace of Drug Abuse Research Using Existing Data (R01 Clinical Trial Optional) (NCT-CA-21-081)  
National Institute on Drug Abuse
- Notice of Intent to Publish a Funding Opportunity Announcement for Accelerating the Pace of Drug Abuse Research Using Existing Data (R01 Clinical Trial Optional) (NCT-CA-21-082)  
National Institute on Drug Abuse

### Funding Opportunities

- Global Brain and Nervous System Disorders Research Across the Lifespan (R01 Clinical Trial Optional) (R01-21-011)  
John E. Fogarty International Center  
National Eye Institute  
National Institute on Aging  
Barbara Kennedy Center National Institute of Child Health and Human Development  
National Institute on Deafness and Other Communication Disorders  
National Institute of Environmental Health Sciences  
National Institute of Mental Health  
National Institute of Neurological Disorders and Stroke  
Application Review Date(s): Multiple dates, see announcement
- Global Brain and Nervous System Disorders Research Across the Lifespan (R01 Clinical Trial Optional) (R01-21-010)  
John E. Fogarty International Center  
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National Institute on Deafness and Other Communication Disorders  
National Institute of Environmental Health Sciences  
National Institute of Mental Health  
National Institute of Neurological Disorders and Stroke  
Application Review Date(s): Multiple dates, see announcement
- Mental Health Research Cooperation Grant to Enhance Workforce Diversity (R01 Independent Clinical Trial Not Allowed) (R01-21-025)  
National Institute of Mental Health  
Application Review Date(s): September 07, 2024
- Tissue Mapping Centers for the Human Endothelial Atlas Program (J04 Clinical Trial Not Allowed) (RFA-AG-21-028)  
Office of Strategic Coordination (Common Fund)  
Application Review Date(s): November 18, 2021

# How Does NIH Communicate its Priorities?

- Strategic Plans
- Funding Opportunity Announcements
- Congressional Justification
- Talks



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# Thank You & Questions

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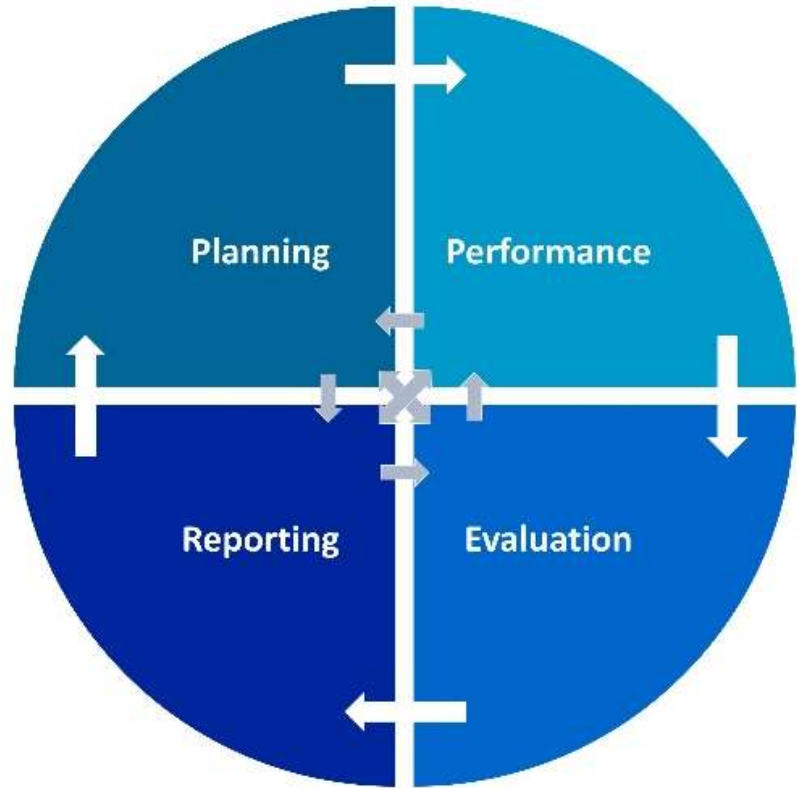


# Measuring Progress at NIH

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MARINA VOLKOV, PHD

# Strengthening Stewardship at NIH



- Establishing goals and priorities
- Measuring progress
- Evaluating programs, policies, and operations
- Communicating NIH's value

# Reasons to Evaluate

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- Responsible stewardship
- Increasing opportunities and expectations
- Improving decision-making

# Implementing the Evidence Act

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- Establishes processes for the federal government to modernize its data management practices, evidence-building functions, and statistical efficiency to inform policy decisions.
- Title 1: Federal Evidence-Building Activities
  - Agency Evidence-Building Plans
  - Evaluation Plans
  - Evaluation Policy for HHS
  - Capacity Assessment of Evaluation & Evidence-Building Functions
  - Program Evaluation Best Practices and Competencies

# NIH's Implementation Activities

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- 2-year Evidence Building Plan:
  - Strengthening capacity
- FY22 Evaluation Plans:
  1. Data and tools
  2. Workforce
  3. Leadership's use of and needs for evidence

# Reasons to Evaluate NIH Outcomes & Impact

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*Capturing outcomes is key to evaluation and evidence-gathering activities.*

- Responsible stewardship
- Increasing opportunities and expectations
- Improving decision-making

# Challenges to Assessing Impact

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- Easier to measure generation of knowledge, but difficult to connect to long-range impacts on public health
- NIH produces scientific evidence to improve public health, but is not responsible for implementation
- NIH is not the only funder of biomedical research
- Timelines incredibly long, and value may change with time
- One finding may have implications for numerous outcomes



# Capturing Outcomes of NIH Research

*Take a more  
**coordinated** and  
**systematic** approach to  
both better **capture** and  
**communicate** the value  
of NIH's investments.*

SCIENTIFIC MANAGEMENT REVIEW BOARD  
REPORT ON APPROACHES TO ASSESS THE VALUE  
OF BIOMEDICAL RESEARCH SUPPORTED BY NIH

MARCH 2014



**National Institutes of Health**  
*Turning Discovery Into Health*

# SMRB Recommendations

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## ➤ Better **capture** NIH's impact

- Expand the notion of NIH's outcomes and impact (push past publications)
- Prioritize measuring NIH's impact on health
- Utilize data-driven approaches to build chains of evidence

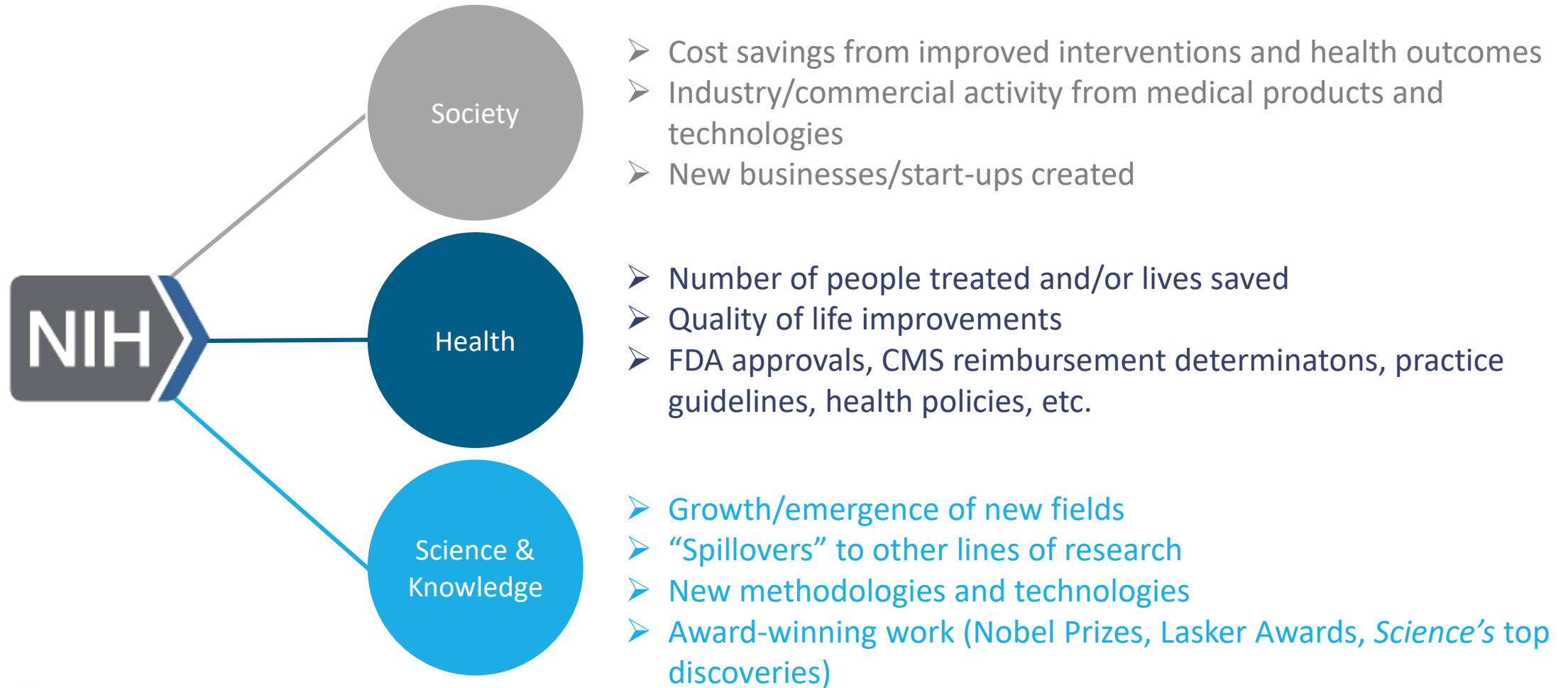
## ➤ Better **communicate** NIH's impact

- Provide credible, interpretable, and useful assessments
- Attribute outcomes to all contributors

## ➤ Contribute to a more **coordinated, systematic** approach

- Coordinate across NIH and work with NIH's many partners and stakeholders
- Inform development of NIH's data infrastructure and applications for tracking outcomes

# Impact of NIH



# Why Case Studies?

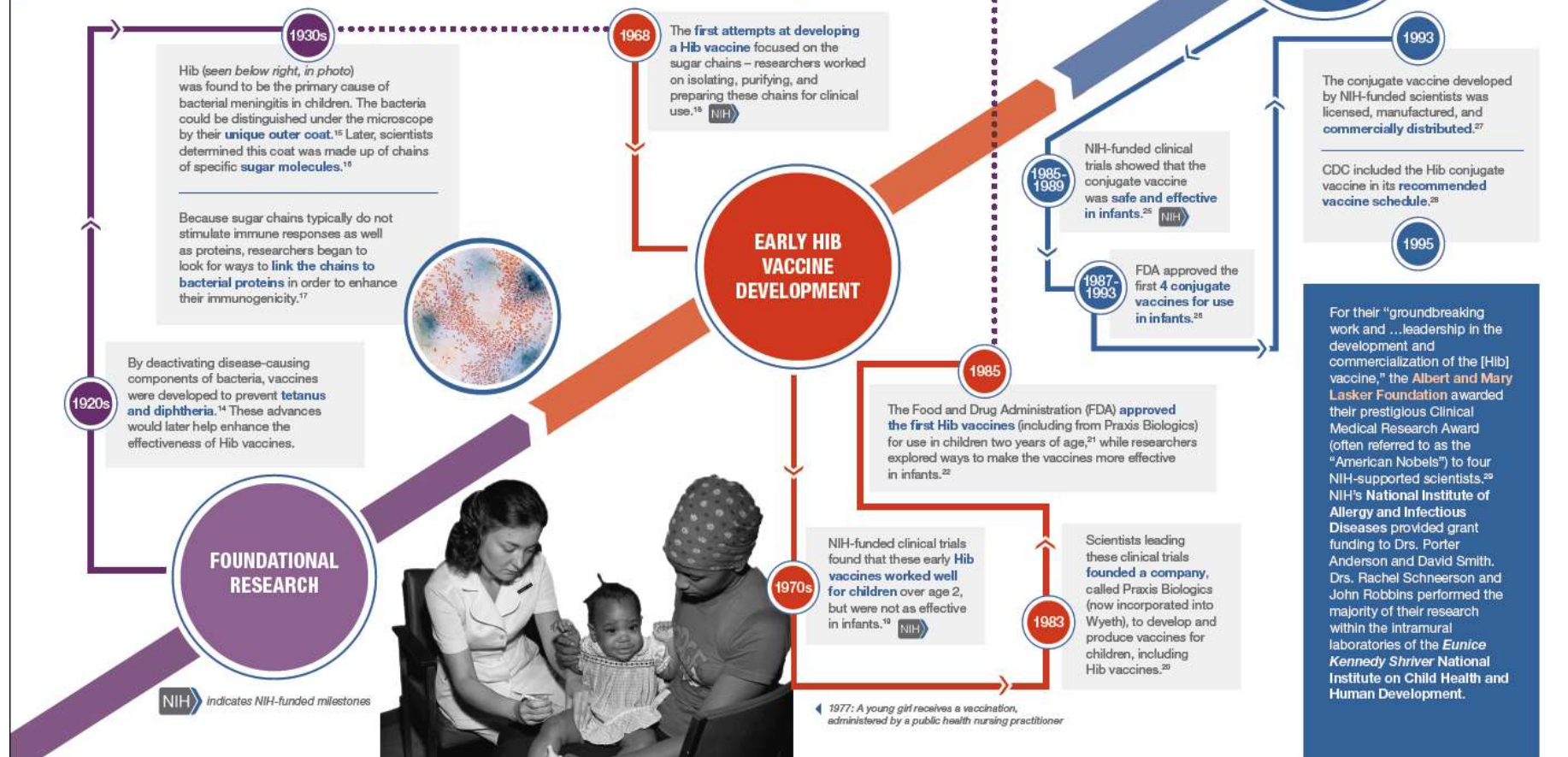
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## ➤ Case studies can:

- Provide a rigorous way to explain complex pathways of discovery to application
- Systematically isolate key factors that enable or hinder successful translation
- Capture a wide variety of impacts, including the unexpected
- Be used as a tool for research evaluation and science communication
- Tell a compelling story

# RESEARCH-TO-PRACTICE MILESTONES FOR THE Hib VACCINE

For more information on the supporting evidence and research sponsors for these milestones, see the Web appendix.





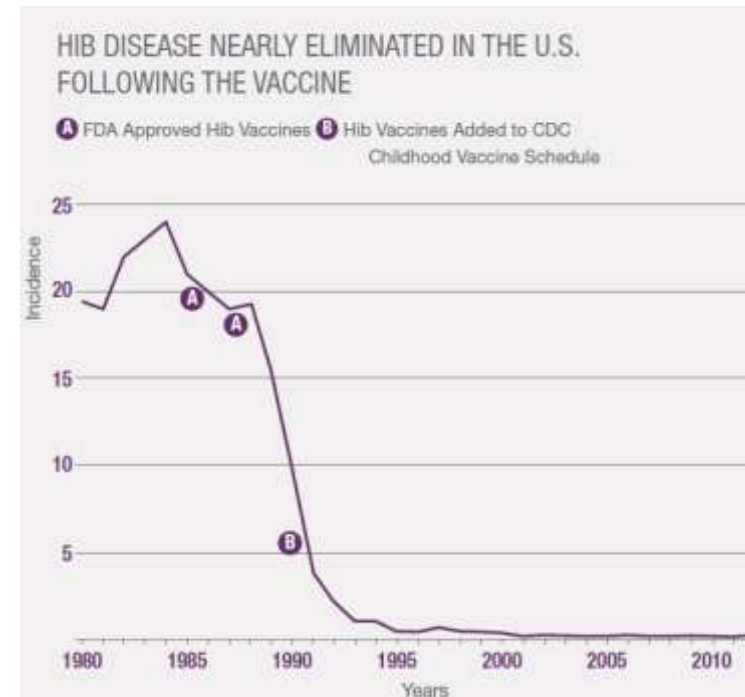
# Case Study Example

## Hib Vaccine Impact on Health

### HEALTH

- First conjugate vaccine approved to treat an infectious disease<sup>30</sup>
- More than 90% of children in the U.S. receive the Hib vaccine<sup>31</sup>

Incidence of Hib cases declined **more than 99%** following availability of the conjugate vaccine.<sup>32</sup>



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# NIH and its HHS Partners

FDA NEWS RELEASE

## FDA finalizes enforcement policy on unauthorized flavored cartridge-based e-cigarettes that appeal to children, including fruit and mint

*Companies that do not cease manufacture, distribution and sale of unauthorized flavored*

The screenshot shows the USPSTF website with a navigation bar including Home, Recommendations, Public Comments & Nominations, News, and About the USPSTF. A search bar and social media links are also present. The main content area features a recommendation update on Folic Acid Supplementation to Prevent Neural Tube Defects: Preventive Medication, with a note that an update is in progress and a last updated date of July 15, 2021. A partial image of a woman is visible at the bottom.



Centers for Disease Control and Prevention  
CDC 24/7: Saving Lives, Protecting People™

## Transplant Safety

CDC > Transplant Safety > Transplant Safety Overview

CMS.gov

Centers for Medicare & Medicaid Services

About Us

## Newsroom

Press Kit Data Contact Blog Podcast

Press release

## CMS Final Rule Improves Health Equity, Access to Treatment, Hospital Readiness, and COVID-19 Vaccination Data Reporting of Hospital Workers

*Hospital Inpatient Prospective Payment System Final Rule Increases Payments to Treat COVID-19 and Improves Quality of Data Collection*

Aug 02, 2021 | Medicare Parts A & B



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# NIH and Its Other Partners



# NIH Impact Pages



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## IMPACT OF NIH RESEARCH



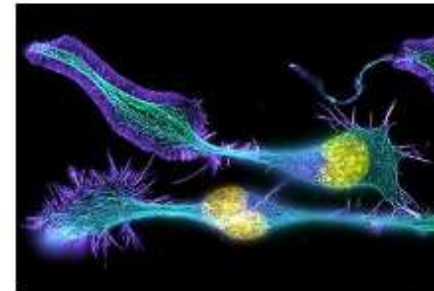
### Our Health

- Helping people live longer, healthier lives
- Making diseases less deadly
- Developing effective interventions to prevent and treat illness and disability



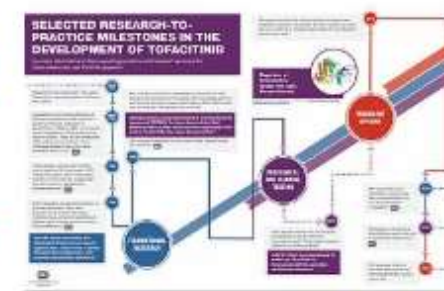
### Our Society

- Supporting jobs in science and spurring economic growth
- Enabling a more productive economy
- Helping the U.S. compete and contribute internationally



### Our Knowledge

- Driving the discovery and translation of innovative ideas
- Building the knowledge base to combat major health challenges
- Cultivating world-class scientists who create new knowledge



### Our Stories

- Discovering a new class of rare diseases and showing that existing drugs can help patients
- Guiding the development of technologies that restore lost neurological function
- Helping to end the leading cause of childhood bacterial meningitis

# Thank You & Questions

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