# SAM,GOV

### Unique Entity ID and SAM.gov Transitions

#### September 24, 2019

Malissa Jones, Product Owner Christy Hermansen, Design Lead





### Agenda

- The Integrated Award Environment (IAE)
- Unique Entity Identifier (UEI)
- SAM.gov Transition
- Questions / Feedback











### FPDS FAPIIS



#### THE INTEGRATED

#### **AWARD ENVIRONMENT**

- Reducing barriers for doing business with the Government
- Increasing transparency into federal spending
- Increasing accountability in the award process
- Reducing reporting burden

Increasing data quality and integrity



### **Unique Entity ID**



#### **Terms to Know**

- Unique Entity Identifier (UEI) A number or other identifier used to identify a specific commercial, nonprofit, or Government entity. The Unique Entity Identifier (UEI) is used within SAM.gov and IAE as a primary key to uniquely identify an entity or part of an entity.
- **Unique Entity** An entity or part of an entity whose identifying information does not match that of any other entity doing business with the federal government.
- **Entity** Organizations or individuals applying for financial assistance, contract awards, loans, grants, or who need to register to do business with the federal government, including but not limited to sole proprietors, corporations, partnerships, government agencies, non-profits, etc.



### Transitioning to a new Unique Entity Identifier

- Today, the D-U-N-S<sup>®</sup> number is used as the Unique Entity Identifier for doing business with the U.S. Government.
- IAE is moving to a new, non-proprietary identifier requested in, and assigned by, the System for Award Management (SAM.gov).
- The standard for the new Unique Entity Identifier was published in the <u>federal register</u>.

GSA

Federal Demonstration Partnership - 9/24/2019

### Getting to a new SAM.gov Unique Entity ID

A government-wide effort to decouple Unique Entity Identifier from entity validation services

- 2015 and 2016 Changing regulations (2 CFR and FAR) to remove specific reference to Dun and Bradstreet and the DUNS number to lay the foundation for decoupling
- 2017 GSA issued two Request for Informations (RFI) to engage the public and government on entity validation services and Unique Entity ID options
- 2017/2018 Analysis of RFI feedback and development of Request for Proposal
- August 2018 <u>Request for Proposal</u> issued for Entity Validation Services inclusive of new government-owned UEI approach
- 2018 and 2019 Interagency working group creates SAM-generated Unique Entity ID standard
- March 2019 new entity validation and verification contract <u>awarded</u>
- July 2019 UEI Standard published in Federal Register

GSA

Federal Demonstration Partnership - 9/24/2019

### **Unique Entity ID**

By December 2020, the D-U-N-S<sup>®</sup> number will no longer be the official identifier for entities doing business with the U.S. Government

#### What is changing?

- The Unique Entity Identifier used to do business with the government <u>is</u> changing.
- The **process** to get a Unique Entity Identifier to do business with the government <u>is</u> changing.



### **Unique Entity ID Details**

New data element assigned by SAM.gov. It is stored as a twelve (12)-character, alpha-numeric value within databases and passed as such within interfaces and extracts. This 12-character value will adhere to the following rules:

- The letters 'O' or 'I' will not be used, to avoid confusion with zero and one
- The first character will not be zero, to avoid cutting off digits that can occur during data imports e.g. into spreadsheet programs
- Nine-digit sequences will not be used in the identifier to avoid collision with the nine-digit DUNS<sup>®</sup> number or Taxpayer Identification Number (TIN)
- The first five characters will be structured to avoid collision with the Commercial and Government Entity (CAGE) code formatting
- The Unique Entity ID will not be case sensitive
- The final character will be a checksum of the first 11 characters
- The Unique Entity ID will not contain the entity's Electronic Funds Transfer (EFT) Indicator. The EFT Indicator will remain a separate field in SAM.gov.



Federal Demonstration Partnership - 9/24/2019

### **EFT Indicator**

- Today the DUNS+4 field in SAM.gov is used to identify additional bank accounts associated with a single SAM.gov registration. The DUNS+4 is a separate field from the DUNS field in SAM.gov.
- The DUNS+4 is not provided by D&B, but is determined by the entity during registration
- DUNS+4 field name will transition to "EFT Indicator."
- When a new Unique Entity Identifier is assigned to an entity registration in SAM.gov, the existing DUNS+4 (EFT Indicator) data will not change.



### **Current Unique Entity ID Assignment Process**

#### Today:

- Entities go to Dun & Bradstreet (D&B) to request their D-U-N-S <sup>®</sup> number.
  - Only after their D-U-N-S<sup>®</sup> number is assigned, can they go to the System for Award Management (SAM.gov) and register to do business with the government.
- Entities must record any changes to their legal business name and physical address with D&B.
  - Only after their D-U-N-S <sup>®</sup> record is updated, and the data is available to SAM.gov, can they update their entity registration.
- Entities may have to contact two different help desks if they have questions about their Unique Entity Identifier.
  - They contact the D&B help desk for issues related to their D-U-N-S<sup>®</sup> number or D-U-N-S<sup>®</sup> record and the Federal Service Desk (FSD) for help with their SAM.gov entity registration.



Federal Demonstration Partnership - 9/24/2019

#### New Unique Entity ID Assignment Process

By December 2020, we will make it easier to get a Unique Entity ID by streamlining the request and ongoing management process:

Entities will go to a single place, SAM.gov, to: **Request their Unique Entity ID and** register their entity to do business with the U.S. Government. Make any updates to their legal business 0 name and physical address associated with the Unique Entity ID. Entities will have a single customer support helpdesk for all Entity ID and entity registration issues.



Federal Demonstration Partnership - 9/24/2019

### **Determining a Unique Entity**

The definition of what makes an entity **unique** is not changing.

IAE acquires commercial entity validation services (EVS) to validate entity uniqueness and entity core data
Uniqueness is based on an entity being a separate legal entity and/or associated with a separate physical address.
Based on the uniqueness determination, a Unique Entity Identifier is assigned to that entity.

### Unique Entity ID Transition

Over the next eighteen months, we will transition to the new unique Entity Identifier.

Transition Phase: (July 2019-December 2020) DUNS number remains the official identifier. Sometime during this period GSA assigns SAM-generated Unique Entity ID to all SAM records. Future State: Transition Complete (By December 2020) SAM-generated Unique Entity ID is the official identifier. DUNS number retained for historical purposes.

### **Unique Entity ID Transition Phase**

#### Transition (July 2019 - December 2020):

- The D-U-N-S<sup>®</sup> number remains the official identifier for doing business with the U.S. Government.
- Entities continue to register in SAM using the D-U-N-S<sup>®</sup> number assigned by Dun & Bradstreet (D&B).
- Entity uniqueness continues to be validated by D&B as part of D-U-N-S<sup>®</sup> number assignment process.
- GSA publishes updated technical specifications, which include the new SAM-generated unique Entity ID, for interfacing systems.
- GSA develops tools needed to generate unique Entity IDs.
- GSA begins to assign, and make visible, new SAM-generated unique Entity IDs for all entity registrations, contract opportunities, award reporting, subcontract reporting, and past performance reporting.
- GSA develops interface to new entity validation service provider to determine entity uniqueness.
- GSA supports robust testing of new interfaces with agency systems.
- GSA communicates upcoming changes to stakeholders, sharing more detail as available.

GSA

Federal Demonstration Partnership - 9/24/2019

### **Unique Entity ID Future State**

#### **Transition Complete (By December 2020):**

- The SAM-generated unique Entity ID becomes the official identifier for doing business with the U.S. Government.
- Entities will be assigned Unique Entity Identifiers in SAM.gov as part of the entity registration process.
- Entity uniqueness is determined by the new entity validation service provider.
- D-U-N-S<sup>®</sup> numbers already assigned to records are retained for historical purposes.

More transition information will be shared on the Unique Entity ID Update <u>page</u> as it becomes available



#### **IAE Implementation Schedule**

The high level implementation schedule will be released in FY2019 Q4. Implementation schedule will provide timeframes for key events:

- User engagement/alpha testing of the new functionality
- Data services specifications (APIs and extracts)
- UEI assignment/visibility in SAM.gov
- Exposure of entity uniqueness and entity core data to the entity
- Use of the UEI for reporting within IAE



Federal Demonstration Partnership - 9/24/2019

## Frequently Asked Questions on (gsa.gov/entityID)

- Will GSA automatically assign the new UEI, or does the entity have to take action to register?
- As an existing entity, will we be notified of our automatically-assigned UEI?
- Do you have to be active in SAM.gov to get a UEI assigned?
- Will the UEI be available for registering entities immediately or will they have to wait a period (like with obtaining a DUNS today) for the UEI to become active before it can be registered?
- Will the format (character length, alphanumeric, etc.) of UEI be the same as the existing DUNS?
- When including alphabetic characters in the UEI, will those alphabetic characters be stored / displayed as capital letters or lower-case letters? For example, A, B, C or a, b, c?
- What kind of reference data elements / underlying data will be captured for each of the UEIs?
- Will there be a hierarchy of UEI like there is for DUNS that relates "child" entities to their "parent" entities?
- Will the actual cutover date be in December 2020?



#### **Staying Involved**

- www.GSA.gov/entityid contains up-to-date information on the transition. Questions to entityvalidation@gsa.gov
- Subscribe to: <u>https://interact.gsa.gov/group/integrated-award-environ</u> <u>ment-iae-industry-community</u>
- API specs inclusive of UEI are posted at: <u>https://open.gsa.gov/api/entity-api/</u>



Federal Demonstration Partnership - 9/24/2019

### The SAM.gov Transition



### **SAM.gov Modernization**







**Federal Demonstration Partnership - 9/24/2019** 

#### **Transition Approach**

beta.SAM.gov launched in Q4 FY17.

Current operational systems will run in parallel to the beta site and **will remain the authoritative sources** until they are decommissioned.

beta.SAM.gov will eventually become SAM.gov.





### Login.gov

GSA will continue to use login.gov after the transition

- Legacy SAM.gov roles will transfer
- Entities and government users who ALREADY have an login.gov or SAM.gov account will NOT need to create a new one.

allow you to	ov is using login sign in to your a ly and securely.	~
Email address		
christy.herman	sen@gsa.gov	
		pas
Password	Show	·
Password	Show	
	Show	
	Sign In	
Don't have a	Sign In	
Don't have a	Sign In an account? <u>Create an acco</u> vernment employee ID	
Don't have a	Sign In an account? <u>Create an acco</u> vernment employee ID ov	



Federal Demonstration Partnership - 9/24/2019

SAM.gov | For People Who Make, Receive, and Manage Federal Awards

DLOGIN.GOV

### What will be new at transition time?

- SAM.gov Home Page
- Your Workspace (currently My SAM page)
- Role Management
- Online Help



Federal Demonstration Partnership - 9/24/2019

### What is not changing at transition time?

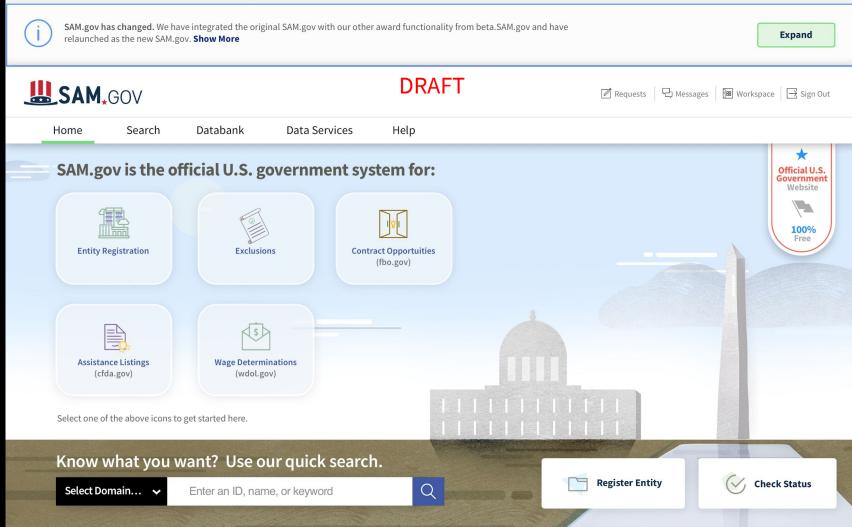
- Entity Registration Process
  - Data Entry Screens
  - DUNS number as the Unique Entity ID
  - Validation with DUN & Bradstreet
  - One time notarized letter for new registrations
- Status Tracker

Federal Demonstration Partnership - 9/24/2019

### **The New Home Page**

- SAM.gov is now the official site for assistance listings, wage determinations, and contract opportunities also
- Register Entity, Check Status, and Search still featured
- Emphasis on SAM.gov as the official U.S. government website
- Trademark application is pending for the new logo

Federal Demonstration Partnership - 9/24/2019





#### DRAFT

#### **Entity Information**

#### **Entity Registration**

You must have an active entity registration in SAM.gov to receive a federal contract or federal assistance award (such as a grant, loan, or other assistance award).

**Q** Search Entity Registrations

Register or Update Entity

Check Status

Learn More

#### Exclusions

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco.

**Q** Search Exclusions

Report Exclusions (Federal Users)

#### Learn More

#### Contracting

The federal government awards contracts to purchase or lease supplies and services (including construction).

Contract Opportunities (formerly fbo.gov)

Contract Data Reports (formerly fpds.gov reports\*)





#### DRAFT

#### **Federal Assistance**

Federal assistance programs, services, and activities directly aid organizations, individuals, or state/local/ tribal governments. Sectors include education, health, public safety and public welfare - to name a few. Financial assistance is distributed in many forms, including grants, loans, direct payments, and insurance.

**?** Search Assistance Listings

**?** Create or Update Assistance Listings (Federal Users)

Learn More





#### DRAFT



#### **Compliance Reporting**

After you have won a federal award, you may be required to submit one or more compliance reports. The terms of your award will determine which reports you must submit to comply with federal regulations.

#### 🖧 Manage Service Contract Reports

🗞 Manage BioPreferred Reports

Learn More

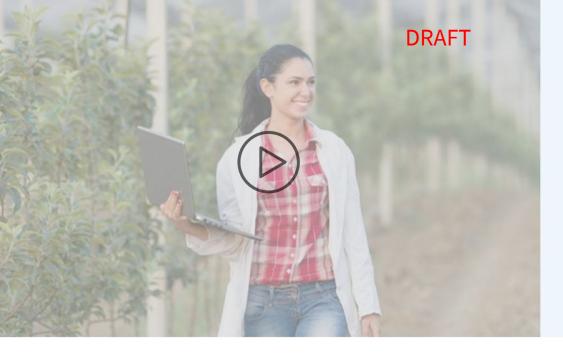


#### **Wage Determinations**

Wage Determinations provide the required wage rates and fringe benefit rates that must be met on federal awards for each labor category covered by the Davis Bacon Act or the Service Contract Act as determined by the U.S. Department of Labor.

- Q Search by Wage Determination ID
- **Q** Search Service Wages (Service Contract Act)
- **Q** Search Construction Wages (Davis-Bacon Act)
- S Wage Determination Resources

Learn More



#### What's New at SAM.gov ?

#### **Frequently Asked Questions**

Do I need a user account?

What's the difference between signing up and registering?

What if I already have a login.gov account?

What do I need to register my entity?

**More FAQs** 

Learn More



Provide Feedback

What you think matters!



**Federal Service Desk** 

Contact Support



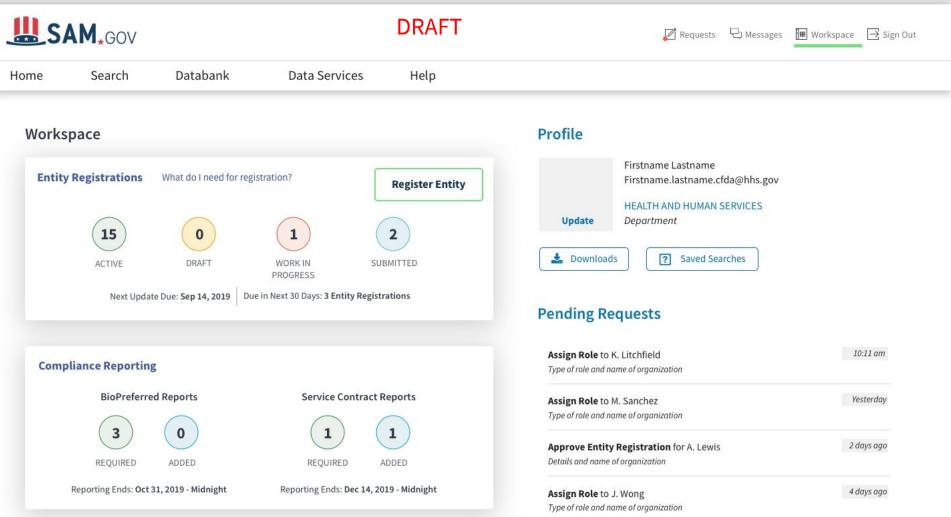
**Check Status** Check your Entity Registration Status

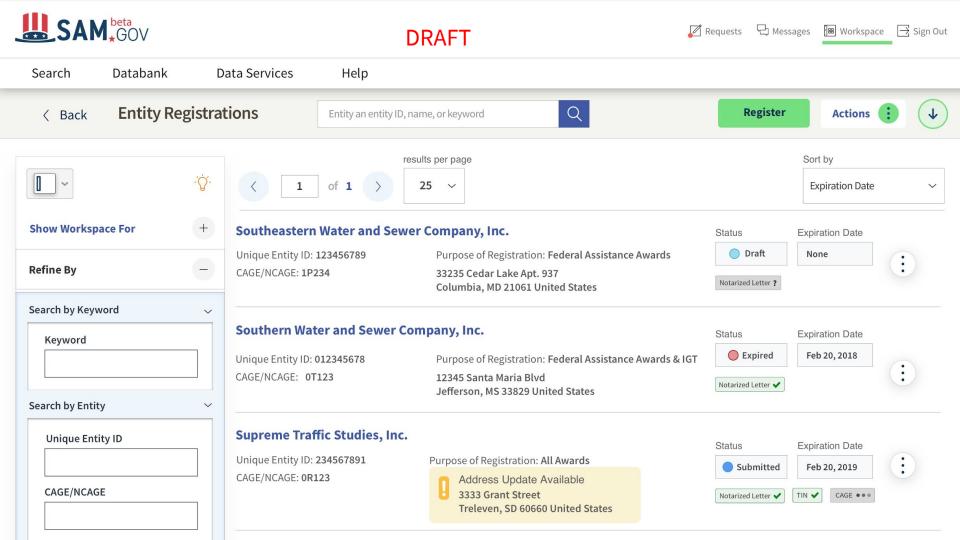
### **The New Workspace**

- Replaces the My SAM page
- What you see is role based
  - Supports all of the SAM.gov domains
- Consolidated requests and messages
- Consolidated user directory and role management
- Data Entry Screens are the original SAM.gov screens



Federal Demonstration Partnership - 9/24/2019





#### SAM. GOV

Home

SAM <sub>*</sub> GOV	DRAFT 🖉 Requests 👻			
Search Databar	ik Data Services Help			
2 2	View assistance for Purpose of Registration~Determine Purpose of Registration			
Register Entity	Purpose of Registration			
Overview	Determine Purpose of Registration			
Purpose of Registration  Determine Purpose Confirm Purpose	Page Description           This page will help you determine your entity's purpose of registration. First, select wh registering in SAM. Then state why you are registering. Based on your response, you registration sections.           If you want to obtain federal contract awards, you must complete all four sections of the sections.			
Core Data				
Representations and Certifications	Assertions, Representations & Certifications (Reps & Certs), and Points of Contact (POCs Federal Acquisition Regulation (FAR) in <u>FAR 52.204-7 System for Award Management</u> .			
Points of Contact	If you are only interested in federal assistance opportunities, such as grants and loans, y sections of the registration: Core Data, Representations & Certifications (Reps & Certs), and to pursue federal contract awards, you must update your SAM registration to change your pu complete all four sections.			
Submit Registration				
BACK TO USER DASHBOARD	As of February 2, 2019, all entities registering for All Awards or Federal Assistance Only, w the Financial Assistance Representations and Certifications. These are a common so representations required by Federal statutes or regulations in accordance with grants guide Code of Federal Regulations. If you intend to apply for or are a recipient of a Federal grant agree to the grants certifications and representations in the Representations & Certificatio registration. Mandatory fields are marked with an asterisk or star symbol. Complete all mandatory fields next page.			

#### SAM.GOV 🌠 Requests 🕒 Messages 🔚 Workspace 🖃 Sign Out Search Databank Help Data Services Still need help? Contact our Service Overview **Register Entity Registration Overview** Overview SAM Entity Management registrants are required to submit detailed information on their entity in the following Registration categories, depending on the purpose of the registration: Overview **Purpose of Registration Core Data** Core Data Mandatory for all registration types. Includes, but is not limited to, an entity's DUNS and/or DoDAAC, name, address, CAGE or NCAGE, code, TIN or EIN number, general information, financial information, and details Representations and about any proceedings in which the entity may currently be involved. Certifications Points of Contact Submit Registration Assertions æ Documents self-assertions from each entity. Includes, but is not limited to, data about the types of goods and services the entity provides, the entity size, optional Electronic Data Interchange (EDI), and disaster relief BACK TO USER DASHBOARD data. **Representations & Certifications** Documents an entity's representations and certifications related to their small business status, responses to commonly used Federal Acquisition Regulation (FAR) and Defense Federal Acquisition Regulation Supplement (DFARS) provisions/clauses, and Architect-Engineer Responses (SF330 Part II). Points of Contact Mandatory for all registration types. The entity will be asked to provide contact information for any 171 mandatory POC based on the information they provided during the registration process. Includes, but is not limited to, accounts receivable, electronic business, and government business.

#### Notes:

I An official website of the United States government Here's how you know

An entity within the SAM system includes prime contractors, organizations or individuals applying for assistance awards, those receiving loans, sole proprietors, corporations, partnerships, and any Federal government agencies desiring to do business with the government.

Entity Administrators and/or Entity Registration Representatives are responsible for ensuring the accuracy of an entity registration in SAM. An entity registration must be renewed every 365 days in order to remain active and will expire if it is not updated in a timely manner. An expired registration may affect the ability to do business with the Federal government.

#### START REGISTRATION

	Our Website	Our Partners	Customer Service
GSA	About SAM.gov	Acquisition.gov	Help
C J L	Our Community	USASpending.gov	Contact Federal Service Desk
General Services	Release Notes	Grants.gov	Resources
Administration	Disclaimers	More Partners	Policy

This is a U.S. General Services Administration Federal Government computer system that is "FOR OFFICIAL USE ONLY." This system is subject to monitoring. Individuals found

#### What type of entity are you registering?\*

- Business or Organization
- U.S. Federal Government
- U.S. State Government

### Proposed Non-Federal Roles for Entity Registration

Role	Permissions
Entity Administrator	Create Entity Registration
	<ul> <li>Deactivate Entity Registration</li> <li>Assigns roles and permissions for the entity</li> </ul>
Data Entry	Update Entity Registration
	View Draft Entity Registration
Viewer	• View entire entity registration data, including sensitive data fields



**Federal Demonstration Partnership - 9/24/2019** 

### **Proposed Role Assignment**

	How Role is Obtained		
Role	Top-Down Assignment	Bottom-Up Request	
Entity Administrator	Yes	No	
Data Entry	Yes	Yes	
Viewer	Yes	Yes	



Federal Demonstration Partnership - 9/24/2019

SAM, GOV	DRAFT	🌠 Requests 🕒 Messages 📕 Workspace 📑 Sign
e Search Databar	C Data Services Help	
Back User Directory	Entity a user name or email	Q Bulk Update Actions
ວ Clear All User	<pre>     Results per page     1 of 1 &gt; 25 ~ </pre>	Sort by Last Signed In Date Desc ∨
Entity Name	Mary Jo Abernathy maryjo.abernathy@Tardegrade.com Last Signed In Da	Last Name Ascending Last Name Descending Last Signed In Date Ascending
Unique Entity ID	Carter Allen carter.allen@Tardegrade.com Last Signed In Da	Last Signed In Date Descending
CAGE	Martin Barber martin.barber@Tardegrade.com Last Signed In Da	te: Jan 12 11:11 AM
Role	Joseph Collins Joseph.Collins@Tardegrade.com Last Signed In Da	tte: Jan 10 01:16 PM
Domain Administrator Data Entry Viewer	Lynette Erickson Unette.erickson@Tardegrade.com Last Signed In Da	te: Jan 08 05:34 PM
Domain	James Fernandez James.Fernandez@Tardegrade.com Last Signed In Da	te: Dec 16 04:29 PM
Bio-Preferred Reports Service Contract Reports Status	Margaret Gherhardt margaret.gherhardt@Tardegrade.com Last Signed In Da	te: Dec 07 09:16 AM
Active Only	Janette Li Janette.Li@Tardegrade.com Last Signed In Da	(:)

An official website of the United States government				
SAM.GOV	D	RAFT	🌌 Requests 🕒 Messages 🗃 V	Workspace 📑 Sign Out
Home Search	Databank Data Services	Help		
< Back Profile			Assign Role	Actions
Account Details Roles Following History	Carter Allen carter.allen@tardegrade.com Showing 1 to 3 of 3 roles		Sort by Domain	
	Entity	Role	Domain	
	Tardegrade Botanical Research 928302983	Data Entry	Entity Registration 🔗	
	Tardegrade Federal, LLC 849203982	Data Entry	Entity Registration	
	Tardegrade Federal, LLC 849203982	Viewer	Past Performance	

An official website of the	ne United States government Here's how you know ~		
LSAM,	GOV	DRAFT	🖉 Requests 🖓 Messages 🔞 Workspace 📑 Sign Out
Home Sea	arch Databank Data Services	s Help	
< Back	Assign Role		Assign
	Carter Allen carter.allen@tardegrade.com		
	Entity		
	Enter a unique entity ID, CAGE, or legal business name to may assign this role for more than one entity.	o identify the entity. You	
	Tardegrade Floral Associates, LLC		
	Tardegrade Federal (283982938)     ×		
	Role		
	Select a role. You may onle assign one role at a time.		
	Data Entry		
	Domain		
	Assign the user role for one or more domains.		
	Entity Registration		

BioPreferred Reporting

Х

### What can you do to prepare?

- Keep your login.gov account and roles at SAM.gov current
- Login at beta.SAM.gov to test your account (your roles won't have moved yet)
- Sign up for our Interact group (see next slide)
- Watch SAM.gov for more information

Federal Demonstration Partnership - 9/24/2019

### **Additional Questions?**

#### **The Integrated Award Environment**

GSA Federal Acquisition Service 1800 F Street NW, Washington, D.C. Email: IAEOutreach@gsa.gov

**To Get Involved:** https://interact.gsa.gov/group/integrated-award-environment-iae-industry-community

For Developers to Stay Involved: <u>http://gsa.github.io/openIAE</u>